

WITNESS AFRIKA UNITE CONCERT BID FORM

NAME OF BIDDING COUNTRY: _____

MINISTRY RESPONSIBLE: _____

Physical Address: _____ ZIP CODE: _____

Postal Address: _____

Phone Number (s) _____

Email Address: _____

NAME OF RESPONSIBLE BID OFFICER OR FOCAL POINT PERSON:

(First Name) _____

(Surname) _____

(WhatsApp Mobile No.) _____

(Email Address) _____

| ACTIVITY & DESCRIPTION | INFRASTRUCTURE CAPACITY | COMMITTED PARTNERS/ SPONSORS | US\$ COST PROJECTION BY BIDDING COUNTRY | ACTION TO BE TAKEN BY THE BIDDING COUNTRY | SIGNED |
|--|-------------------------|------------------------------|---|---|--------|
| 1. Preliminary Activities | | | | | |
| (A) Afrikan National Anthem Competition <i>(Final competition arising from individual country competitions delivered through Mobile telephone vote system)</i> | | | | | |
| (B) Afrikan Solidarity Song Competition <i>(Final competition arising from country competitions delivered through Mobile telephone vote system)</i> | | | | | |
| 2. Afrika Unites Music Awards Gala Event <i>(Awards platform for the above competitions and other related categories)</i> | | | | | |
| 3. Witness Afrika Unite Concert <i>(A global rally to celebrate our people, our history, resilience, achievements, unity in diversity and communicate the vision of the future hoped for in one great Nation State of Afrika, a rich home open for business and unimagined cooperation.)</i> | | | | | |
| TOTAL BID COMMITMENT | | | | | |

We, the Government of _____ hereby undertake

to host the **Witness Afrika Unite Global Concert** and all its related preceding events in partnership with State 55 Afrika and the country chapter of State 55.

We commit to fully finance the project on the agreement that revenue accruing after expenses shall be shared on a ratio of **50/50** basis with **State 55 Afrika**.

Name: _____

Designation: _____

Signature: _____

Date: _____

NOTES:

Afrika's integration is the main goal of State 55. In order to create a common identity, State 55 Afrika is initiating the project to create a Pan Afrikan national anthem and solidarity song which will inspire Afrika's unity. The project will involve all Afrikan countries and the Diaspora. This project will:

- i.** Launch country competitions for two categories of Afrika's Anthem and Afrika's Solidarity Song
- ii.** The competitions will include both the composition and performance aspects
- iii.** Competitions will be self-funding from broadcast advertising and mobile phone premium revenue
- iv.** State 55 local chapters will organise the country competitions
- v.** Local chapters will engage promoters who will share in the revenue from the competition with State 55, the broadcaster and mobile phone promoters
- vi.** Country finalists will receive \$1,000, while runner - ups will receive consolation prizes
- vii.** Country finalists will then be entered into the Afrika wide national competition
- viii.** Prior to the Concert, an Award Gala will be held to announce the winner of the competition
- ix.** Finalists' songs will be performed at the Afrika Concert scheduled for May 2020
- x.** Afrika's grand finalist will receive \$50,000 and runner-ups will receive consolation prizes
- xi.** Afrika's upcoming artists will perform and also sing the solidarity song.
- xii.** Organisers of the national competition will share revenues with State 55, broadcasters and mobile phone operators
- xiii.** Potential Sources of Revenue include;
 - Ticket sales for People's Concerts (**PCs**) and Afrika Unites Music Awards Gala (**AUMAG**)
 - Mobile telephone SMS Revenue
 - Television and Radio deals
 - Sponsorships
 - Donations and Special contributions
 - Strategic Advertisement
 - Sale of gadgets and other promotional articles
 - Sale of food and drinks